

*AmeriStamp SIGN*A*RAMA*
Signs of Support
Grant Program

For
Local Civic and Charitable Organizations

Application and Signage Request Forms

Awarded for
January – December 2010

Dear *Signs of Support* Prospect,

Thank you for your interest in AmeriStamp Sign-A-Rama's inaugural *Signs of Support* Charitable Grant Program!

With this program we hope to assist non-profit and charitable organizations in replacing or creating effective, affordable signage for their mission. We are immensely grateful to the many organizations, like yours, that have been working hard to make Evansville, Indiana, a better place to live and work. We look forward to partnering with you in your continued endeavors.

In this packet you will find instructions for the application process, an application, and individual request forms for the different types of signage available through *Signs of Support*.

Please consider your level of need prior to applying. Our goal is to provide help to those organizations with the greatest need. ***It is not our intent that organizations apply for assistance who already have adequate funding for their signage needs.***

We encourage you to thoroughly read this application packet. As this is the inaugural year for *Signs of Support*, we encourage your suggestions, ideas, and comments!

DEADLINE FOR APPLICATION SUBMISSION: November 30, 2009

QUESTIONS? Please call Debbie at 477.7763 or email sos@SignsOverAmerica.com

Thank you for your interest and best wishes in your endeavors!

Walter & Debbie Valiant
Owners – AmeriStamp Sign-A-Rama



Signs of Support 2010

812.477.7763

www.SignsOverAmerica.com

sos@SignsOverAmerica.com

Return Application and Signage Request Forms to:

AmeriStamp SIGN*A*RAMA

1300 N. Royal Ave. (at Vogel)

Evansville, Indiana 47715

(812) 477.7763

(812) 477.7898 fax

www.SignsOverAmerica.com

sos@SignsOverAmerica.com

or mail to:

P.O. Box 5599

Evansville, Indiana 47716

Owners

Walter and Debbie Valiant

Where the World Goes for Signs

[Window and door lettering](#)

[Banners and Banner Displays](#)

[Vehicle lettering and wraps](#)

[Magnetic signs](#)

[Real estate signs](#)

[Exterior signs](#)

[Fascia building signs](#)

[Custom wall murals](#)

[Trade show and exhibits](#)

[Architectural signs](#)

[A.D.A. signs](#)

[Safety signs](#)

[Post & Panel signs](#)

[Holiday and special events](#)



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AmeriStamp Sign-A-Rama ***Signs of Support*** Grant Program

Mission

Through our *Signs of Support* Grant Program, we seek to support and strengthen local civic and charitable organizations with donations of signage, graphics, displays, and marketing products at partial or no cost. Any organization that is eligible may submit an application for their needs.

Eligibility

- Local Non-Profit Organizations - Secular and Faith Based
- Local Affiliates of Registered Charities
- Local Non-Government Civic Organizations
- Vanderburgh County and Warrick County Public Schools

(For our needs “local” is defined as within a 15 mile radius of our store location)

Term

Applications must be submitted for grants annually and are valid for the award year. Any unused grant funds are non-transferable to the following award year.

Types of Signage Requests

EVENT SIGNAGE

This is signage that an organization might use for an event like a fundraiser or special event. Examples: banners, banner stands, presentation checks, sponsor and donor recognition signs, yard signs, nametags, portable billboard, easel-backed signs and displays

FACILITY SIGNAGE

Signage for the physical location of applicant. May include both interior and exterior needs. Examples: wayfinding signs, directories, parking lot signs, room plaques

IDENTIFICATION SIGNAGE

This is the primary signage for your facility, identifying your site and who you are. Examples: monument signs, fascia sign for your building, window lettering and graphics

VEHICLE GRAPHICS

Your vehicles can be an excellent way to advertise your mission. Examples: vehicle lettering, removable magnets, partial and full wraps

Applicants may apply for any or all types of grants.



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Assessment Criteria

- Marketing impact
- Benefit to community
 - Current customer with regular orders
- Financial request
- Exchange offer or trade

Tips for filling out a successful application

- Pick your most important or necessary signage need to apply for. We are most inclined to give to the neediest causes.
- Include amount of money that you have to contribute to the sign project. We are more inclined to award partial grants so we can spread our giving out among several worthy causes.
- Attach pictures, drawings, or additional information related to location of proposed signs, purpose of signs, or to make note of the appearance of your old sign you are trying to replace. Don't be limited by the space we have provided. Use additional pages as necessary
- Include as much detailed information relating to your request as possible (it may help to visit our [website](#) to see the types of projects we do). Please include size of requested signs, amount, and type of event if applicable.
- We are more inclined to award signage if we can produce your sign request in-house. This is because your sign will be completed faster and more cost effectively. Please call our sales staff to determine what can and cannot be produced in-house.
- Request a quote from our sales team ahead of time and attach to your application. To fill out a request for a quote online go here: [Request for Quote Form](#)

Applicant Information

Name of Organization _____

Address _____

City, State, Zip Code _____, _____, _____

Phone _____ Fax _____

Email _____

Website _____

Contact Name _____

Name of Organization's Managing Director _____

Are you a current customer of AmeriStamp Sign-A-Rama? (circle one) Yes / No

Do you have a national affiliate? (circle one) Yes / No
If yes, what is the website address? _____

Please describe your organization's mission:

Please list members of your Board of Directors (names and emails)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



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Request Form: Event Signage

Name of Event: _____

Type of Event: _____

Date of Event: _____

Location: _____

Indoor Outdoor Both
(circle one)

Attendance Expected: _____

Attendee Demographic (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Organization Sponsors or Benefactors |
| <input type="checkbox"/> General Public | <input type="checkbox"/> Other |

Opportunities for AmeriStamp Sign-A-Rama Branding (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Sponsorship of Event | <input type="checkbox"/> Logo Placement on Signage |
| <input type="checkbox"/> Display of our logo banner | <input type="checkbox"/> Tickets to Event (if applicable) |
| <input type="checkbox"/> Other _____ | |

How do you anticipate AmeriStamp Sign-A-Rama's involvement will assist us with branding or visibility?

Please give us a description of this event and how this signage assistance will further your mission.



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Signage Needs

Material	Size	Quantity	Purpose

Applicant's Contribution: \$ _____

Other Service Needs – please give a brief description

Delivery

Installation

Artwork or Design

Project Management

Storage of Materials



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Request Form: Facility Signage

Location of Building: _____

Interior Sign Needs

Mounted to: Brick / Drywall / Tile / Block / Concrete / Glass

Other _____

Quantity: _____

Applicant's Contribution: \$ _____

Description of needs:

Exterior Sign Needs

Mounted to: Brick / Drywall / Tile / Block / Concrete / Glass

Post / Box / Other _____

Quantity: _____

Applicant's Contribution: \$ _____

Description of needs:

Request Form: Identification Signage

Location of Building: _____

Location of signage on building or lot: _____

Sign Type: Pan Face / Monument / Channel Letters
Light Box / Post and Panel / Yard Arm / Other _____

Replacement / New / Both (circle one)

Applicant's Contribution: \$ _____

Description of signage needs:

Signs of Support

Grant Levels

POST

Applicant will receive 25% off of requested sign purchases up to award amount.

PILLAR

Applicant will receive 50% off of requested sign purchases up to award amount.

FOUNDATION

Applicant will receive 75% off of requested sign purchases up to award amount.

FOOTING

Applicant will receive 100% off of requested sign purchases up to award amount.